

CONSENT FORM

FOR MARKETING & PROMOTIONAL PURPOSES

1. Student Details:

Student's name _____

Date of birth _____

School year _____

2. Media & Communications Release:

I authorise my child's school to identify by name and to take (or authorise others to take) and use photographs, video or sound recordings of my child and any other reproductions or adaptations of my child's likeness ("the material"), either in full or part, in conjunction with any wording or drawings.

I understand this material will be used for the purposes of advertising, marketing, promotion, media publicity, publication, display of my child's school and/or for any other Toowoomba Catholic Education or Queensland Catholic Education Commission promotional purpose in whole or in part.

I understand that this specific consent form is given only for marketing or promotional activities and does not apply to works, or to class photos and school team photos which may be used in the school magazine and other internal school publications where consent/withholding of consent is addressed through the school Enrolment Policy.

I understand that I or my child do not retain any interest in the copyright to the material nor shall we receive any payment.

3. I understand this material will be used for the purposes of advertising, / promotion including web page usage and for any other Toowoomba Catholic Education or Queensland Catholic Education Commission purpose in whole or in part.

4. Authorisation: *(Please circle 'consent' or 'do not consent' below)*

I *consent / do not consent* to the use of my child's identification and likeness as detailed in above.

Full name of student's parent or guardian: (print) _____

Address: _____

Telephone (Home): _____ Work: _____ Mobile: _____ Facsimile: _____

Signature: _____ Date: _____
(Parent/Guardian)

Signature: _____ Date: _____
(School or Office Delegate)

Marketing & Promotions and Student Identification

CONSENT FORM – EXPLANATORY INFORMATION

Background:

The PRIVACY AMENDMENT ACT binds organisations to the 10 National Privacy Principles re the collection, disclosure and storage of information. At times Catholic Education Office engages in promotional and marketing activities for enrolment purposes and to help maintain a positive profile of Catholic Education in the local communities served by the Office.

These promotional initiatives involve not only the Catholic Education Office publications but also school based promotions from our diocesan schools, which may identify students engaged in educational activities. Common marketing methods include brochures, newspaper, radio and television advertisements and promotional videos.

Consent:

Consent to identify a student (by image or name) for marketing and/or promotional purposes will be sought from a parent or guardian of the student by asking the parent or guardian to complete and sign the attached Consent Form. It is suggested that the parent who enrolls the child be asked to sign the Marketing Consent Form.

The Consent Form will be placed on the student's file or record and will be retained by the respective school and/or Catholic Education Office. If requested, a copy of the Consent Form will be made available to a parent/guardian of the student.

Remuneration:

No remuneration is offered to students for whom consent is given to take part in marketing or promotional activities whether at school or Office level.

NB: The consent, once given, will be revoked by the school only upon receipt of correspondence from the parent or guardian who gave it originally.

Copyright:

At all times ownership of any material obtained from the above activities will vest with either the school or Catholic Education..
